



# TouchLine

A Monthly Publication of The Women's Roundtable

March 2010

**MARCH 24**

**DRIVE YOUR BUSINESS WITH INSTANT INFO:  
REAL-TIME COMMUNICATIONS MANAGEMENT SYSTEMS**

**David VanAmburg, President/CEO  
VanAmburg Group, Inc. & MutualGravity, Inc.  
Social 6:00 p.m. • Dinner 6:30 p.m.**

**Erie Yacht Club**

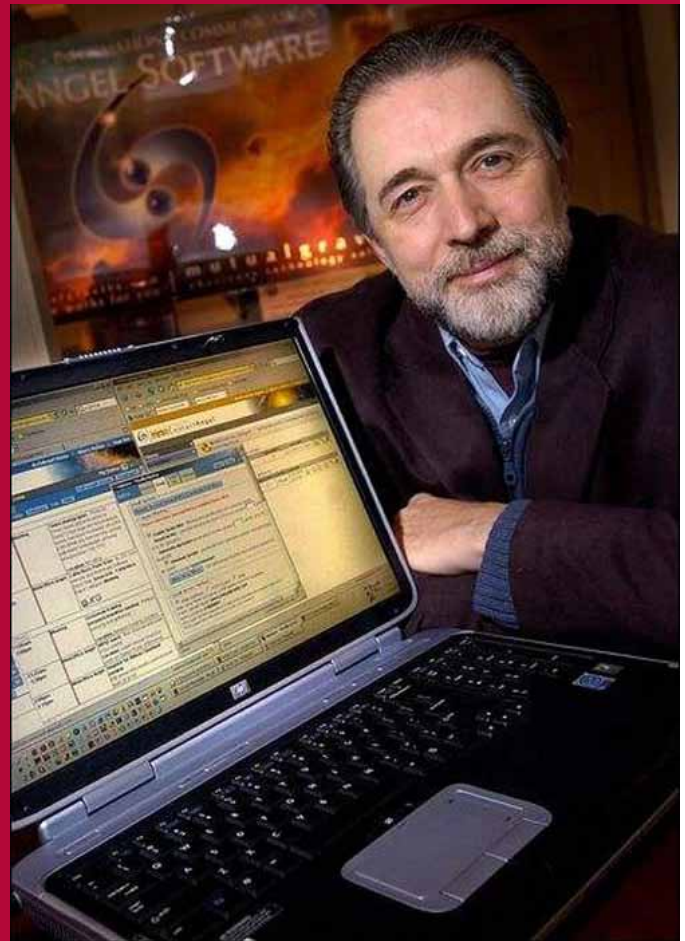
**Members @ \$28 • Guests @ \$35**

This month's program is one you won't want to miss. We are really excited to have one of the region's premier marketers present an information-packed briefing on removing the mystery of the internet and how you can harness its power for yourself!

Whether you own your own company or not, learn how real-time communications can take your business to the next level. Explore the tools to totally automate your customer communications and double your productivity (or reduce your costs by half).

VanAmburg has more than thirty years of trends, technology and marketing experience. This event will help you put 2010 on the fast track.

*See you on the 24th!*



This special presentation for The Women's Roundtable is one of three total seminars that will be presented by David VanAmburg during March.

Two additional two-hour seminars are being offered through the JEFFERSON EDUCATION SOCIETY, 3207 State Street in Erie. The cost for these two additional seminars is only \$25/person or \$40 with a guest:

Thursday, March 18  
Thursday, March 25

Call 459-8000 or visit [www.jeserie.org](http://www.jeserie.org) to register.

**RSVP Required ... Please do so by deadline:**

Call Hospitality Director **Diane Wilson** at **868-3816** by no later than **March 17**. NOTE: After March 17, members will pay \$30.

*Note: If you make a reservation, are unable to attend, and do not cancel within 48 hours of the event, you will be responsible for any costs incurred.*

GROWTH

EXCELLENCE

MOTIVATION

STRENGTH

Visit us online at  
[www.wrterie.org](http://www.wrterie.org)

# A Message From The President

Hello from Florida!  
George and I are having a great time golfing and just relaxing while enjoying the mild weather here in Fort Meyers!

Boy, March is sure going to be a busy one in Erie ... it's Women's History Month! The main events of the Month are Women Making History Dinner on the 8th, our own event with David VanAmburg's program on the 24th, and the W.I.L.D. Conference on the 26th!

We are so lucky to live in a community that has so many great organizations available to support women's interests — both leisure and educational — women-owned businesses, and women's health and professional issues. If you can't find answers or a group to enjoy things of interest with fellow women in this town, well, I seriously believe you won't find them anywhere!

I am looking forward to seeing you all somewhere around town attending some of these events ... be sure to say HI! Also, be sure to spread the word to all your friends and family and invite them to come with you ... see you soon!

Susan Wendel



## TidBits ...

**Haley Margraf Figurski** and her husband, Patrick, are expecting their first child. Their due date is August 9 ... another wonderful Leo! *Congratulations!*

**Roberta Holdsworth** has recently added becoming a Lia Sophia Independent Advisor to her repertoire.

**Theresa Power-Natale** had an article in the February issue of Lake Erie LifeStyle. It was about some of the awesome residential fireplaces available today. *Good read!*

*Talk about a small world (Erie, of course!) ...* TouchLine Editor **Diane DeLuca-Thompson**, owner of The Agency Alternative, and former Director of Public Relations **Gay Marie Catania**, a self-employed human resource management consultant, were both featured in an article about home-based businesses in the Times Publishing Company's *Your Money* tabloid on October 15, 1996. The article highlighted five different businesses and elaborated on the owner's challenges of setting up shop and balancing work in a home-based setting. FYI ... *We didn't know each other back then!*

VISIT OUR NEW WEBSITE FOR:  
MEMBERSHIP APPLICATIONS, ARCHIVED TOUCHLINES,  
WOMAN OF THE YEAR NOMINATION FORMS  
[WWW.WRTERIE.ORG](http://WWW.WRTERIE.ORG)

## Woman of the Year Nominations Deadline

Don't forget ... the deadline for nominations for the 2010 Woman of the Year is **March 19th**.

Who should be nominated? She can be rich or poor, employed or not, a high profile woman or one who is not well known. In her own way, she serves as an excellent role model for other women. She has made a difference and a lasting impression on those around her. She goes beyond the call of duty. Her actions have made a positive impact on her community – *within northwest Pennsylvania*. Her sense of duty is strong. She is a role model. She has done something to help other women. You can recognize her and express your admiration for her by nominating her for the 23rd Annual Woman of the Year! Nomination Forms are available at [www.wrterie.org](http://www.wrterie.org).

## Newsletter Information

If you have any news or information you'd like to share with members and friends of The Women's Roundtable, please forward to **Diane DeLuca-Thompson**, TouchLine Editor, via email at [agencyal@neo.rr.com](mailto:agencyal@neo.rr.com) or fax to 866-6911. Deadline for submissions is the 15th of each month.

## The Women's Roundtable 2009-2010 BOARD MEMBERS

President .....	Susan Wendel 833-8110
President-Elect .....	(Vacant)
Treasurer .....	Susan Hegel 734-2547
Secretary .....	Karen Bukowski 455-2811
Immediate Past President .....	Debbie Trocki 868-0079
Director of Programs .....	Bo Iole 864-3274
Director of Membership .....	Theresa Power-Natale 833-4763
Director of Publicity .....	Marsha MacKinnon 868-4002
Director of Hospitality .....	Diane Wilson 868-3816
Newsletter Editor .....	Diane DeLuca-Thompson 866-6909
Webmaster .....	Kristin Mooney 397-7973
Woman of the Year Chair .....	Tabitha Jones 450-5428
Council of Women's Organizations .....	Brenda Bennett 833-2301

## Upcoming Women's Roundtable Events

**April 15**

**WOMAN OF THE YEAR  
COMMUNITY RECEPTION**

"A Taste of Italy"

5:00 - 6:00 p.m. VIP Reception  
(Finalists & Members Only)



6:00 - 8:00 p.m. (General Public)  
Bel-Aire Clarion Hotel/Poolside

**May 13**

**WOMAN OF THE YEAR  
AWARDS BANQUET**

6:00 p.m. Social  
7:00 p.m. Dinner/Presentation  
Bel-Aire Clarion Hotel

**June 15**

**ANNUAL MEETING**

6:00 p.m. Social  
6:30 p.m. Dinner/Program  
Sheraton Erie Bayfront Hotel

## JUST FOR WOMEN ...

### WOMEN'S HISTORY DINNER

#### Writing Women Back Into History

Keynote Speaker  
Judge Susan Paradise Baxter

**Monday, March 8**  
Erie Maennerchor Club

5:30 p.m. Social  
6:30 p.m. Dinner/Program

**Judge Susan Paradise Baxter**, WRT's 2008 Woman of the Year, will present a program regarding Judiciary Women.

Sponsored by the Council of Women's Organizations. Cost is \$27. Send payment made payable to CWO to Mary Anne Little, 5426 Lakeshore Drive, Erie, PA 16505. For more information, call 833-9082.

### SLUMBER PARTY 2010

The Ultimate "Girl's Night Out!"  
**Saturday, March 13**

Ambassador Conference Center

Country 98 is throwing a Slumber Party and you're invited. Come, have a blast with your girlfriends and don't worry about a ride home ... your room is included. There will be live music by the M80's and Memories in Motion, you'll have manicures, pedicures, facials and massages. Numerous vendors will be available to shop for jewelry, make-up, purses, sweet treats and more.

The cost is only \$49 and includes overnight accommodations at the Courtyard or Hilton Garden Inn (based on 4 person occupancy). Call 860-8300 for reservations. Past President **Barbara Brown** will be displaying her Silpada Designs jewelry line. You can see all the scheduled vendors at:

[www.tinyurl.com/ybphmmb](http://www.tinyurl.com/ybphmmb)

### 4TH ANNUAL WOMEN'S HAT BRUNCH Saturday, March April 24

Lakeshore Country Club

Benefits the Alzheimer's Association. Contact **Robin Hecker** at 456-9200 or email her at [robin.hecker@alz.org](mailto:robin.hecker@alz.org) for more information.



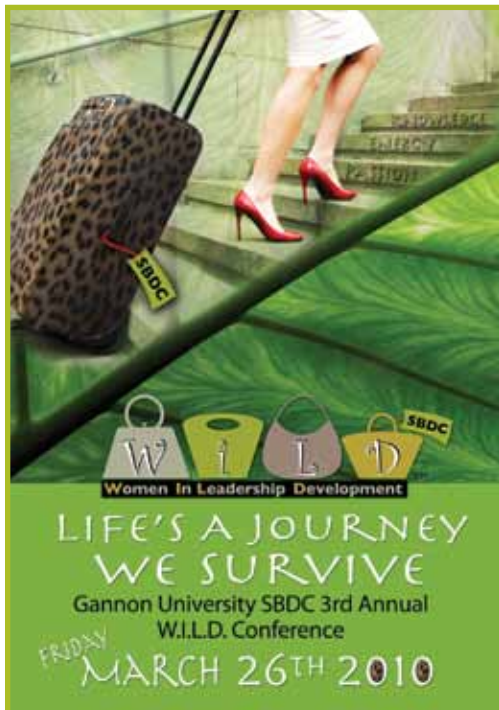
We're excited to announce a few more new members this month ...

**Rebecca Styn**, marketing director for Medical Associates of Erie/LECOM. Rebecca volunteers at Erie Art Museum, Flagship Niagara, Erie Philharmonic, Neighborhood Art House, St. Vincent's, Republican Party and Y.E.P. (Young Erie Professionals). She enjoys music and, in particular, playing the piano.

**Rena Tran**, publisher & editor-in-chief at ERIE Life Magazine, has come back to enjoy the camaraderie of WRT. Rena enjoys cooking, writing and painting (watercolor and ink) in her spare time.

**Roberta Holdsworth**, office manager of the Engineering Department at Erie Management Group, LLC, has come back to us, as well. Roberta enjoys reading, puzzles and home improvement projects.

If you know someone interested in joining WRT, you can now download our Membership Application from our website at [www.wrterie.org](http://www.wrterie.org). If you prefer, you can call our Membership Director **Theresa Power-Natale** at 833-4763 or email her at [TheresaPower-Natale@roadrunner.com](mailto:TheresaPower-Natale@roadrunner.com).



## W.I.L.D. CONFERENCE Women in Leadership Development

**March 26, 2010**

8:30 AM Registration • 9AM Program  
Bayfront Convention Center  
Breakfast & Lunch Included  
+ "Survival" Satchel

Featured Speakers:

**ENTREPRENEURSHIP:** Jill Blashack Strahan, founder & CEO of Tastefully Simple.

**LEADERSHIP:** Dynamic Father/Daughter Duo — Larry & Meagan Johnson, Johnson Training Group

**WELLNESS:** Esther Blum, MS, RD, CDN, CNS, author of *Eat, Drink and Be Gorgeous*

**Timely Toucan Tickets:\***

\$150 (Jan. 1-Mar. 12, 2010)

\$200 (Mar. 13-Mar. 26, 2010)

Call SBDC at 814.871.7232 or register online at [www.sbdcgannon.org](http://www.sbdcgannon.org)

\*Payment must be received within allotted timeframe.

### Quote of The Month

"Time is a dressmaker specializing in alterations.

Faith Baldwin

# The Women's Roundtable Membership

Georgeann Antalek ☉  
The Honorable Susan P. Baxter ●  
Brenda Bennett ☎  
Pamela Biroshak  
Barbara Brown ☉  
Amy Brzuz  
Karen Bukowski ☎  
Carol Cannarozzi ☉  
Delores Catalde  
Gay Marie Catania  
Diane Chido  
Dorothy Christoph ●  
Eileen Cullen, D.Ed.  
Mary Ellen Dahlkemper  
Diane DeLuca-Thompson ☎☉☎  
Elsie Dickson  
**Anita Marie DiVecchio** ♦  
The Honorable Stephanie Domitrovich ●  
Veronica Dunn  
Haley Margraf Figurski  
Audrey Gallagher  
Mary Graziano  
**Linda Hackshaw** ♦  
Nadia Havard

Sue Hawley  
Susan Hegel, Ph.D. ☎  
**Roberta Holdsworth** ♦  
Bozena (Bo) Iole ☎  
Rubye Jenkins-Husband ●  
Sharon Johannesmeyer ☎  
Tabitha Jones ☎  
Marietta Kuehn  
Mary Ann Kupniewski  
Janet Laskowski  
**Candace Littell** ♦  
Marilyn Livosky, Ph.D. ☉  
Carol Loll  
Mary Macie ☉  
Marsha MacKinnon ☉☎  
Alice Frazier McCullough  
Jeanne Miller  
Kristin Mooney ☎  
Sheila Norgard  
Tami Petrucelli  
Theresa Power-Natale ☎  
Susan Rogers  
Sue Sanders  
Mary Sansone

Peggy Schwab  
Mavis Sergeant  
Linda Stevenson  
Kim Stucke ☎  
**Rebecca Styn** ♦  
Chris Tombaugh  
**Rena Tran** ♦  
Debbie Trocki ☉☎  
Valerie Weaver  
Susan Wendel ❖  
Diane Wilson  
Eileen Zinchiak ☉

## Legend:

- ♦ New Member!
- ☎ 2009 Woman of the Year
- Former Woman of the Year
- ☎ 2009-10 Board Member
- ❖ 2009-10 President
- ☉ Past President
- ☎ Founding Member